

ABSTRACT OF THE DISCLOSURE

A hot-stamping foil tape cassette comprises a hot-stamping foil tape transferred by pressure application together with a value-added medium to the 5 value-added medium and a windup reel for winding up the hot-stamping foil tape. The reel on which the hot-stamping foil tape is wound is stored in a cassette case. A shutter is included which at the time of hot-stamping transfer is in a protective position that protects the hot-stamping foil tape. The shutter at the time of hot-stamping transfer withdraws to a withdrawal position that does not interfere with 10 action of the hot-stamping transfer. After hot-stamping, by the shutter, the hot-stamping foil tape can be peeled from the value-added medium. A foil-peeling mechanism for a hot-stamping device, a peeling method for a hot-stamping foil and a control method for a hot-stamping foil tape cassette are also disclosed.